

05-08 November The Hague, Netherlands



Local Organizing Committee Chair

Rebecca Hamer <u>rebecca.hamer@ibo.org</u>

Conference Coordinators

EasyConferences
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#1 Opportunity: Sponsor a main event

Gala Dinner

The gala dinner is the main social event at the conference held on the Friday evening. All delegates are invited as part of their conference attendance package.

Entitlements:

- Logo associated with event in all publications and on the AEA website
- Being named and identified as the sponsor of the event
- 1 complimentary digital conference bag insert
- Mention in welcome address
- Company logo on the back of the conference programme

Welcome Reception

The welcome reception is held on the first evening of which all delegates are invited to. The event usually consists of drinks and canapés.

Entitlements:

- Logo associated with event in all publications and on the AEA website
- Being named and identified as the sponsor of the event
- 1 complimentary digital conference bag insert
- Mention in welcome address
- Company logo on the back of the conference programme

#2 Opportunity: Sponsor an event for Fellows / PhD Students

PhD / Fellows Event

The PhD/Fellows event encourages general networking for our accredited members and students. It is normally held off site and is great for impromptu meetings/discussions.

Entitlements:

- Logo associated with event in all publications and on the AEA website
- 1 complimentary digital conference bag insert
- Mention in welcome address
- Company logo on the back of the conference programme

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#3 Opportunity: Sponsor a conference Networking session

One Day Networking Lunch

There are three lunches that will take place during the conference. All delegates are invited as part of their conference attendance package.

Entitlements:

- Logo associated with event in all publications and on the AEA website
- · Being named and identified as the sponsor of the event
- 1 complimentary digital conference bag insert
- Mention in welcome address
- Company logo on the back of the conference programme

Networking Coffee Break (each)

There will be several coffee breaks taking place through . All delegates are invited as part of their conference attendance package.

Entitlements:

- Logo associated with event in all publications and on the AEA website
- Being named and identified as the sponsor of the event
- 1 complimentary digital conference bag insert
- Mention in welcome address
- Company logo on the back of the conference programme

#5 Opportunity: Sponsor Awards

Kathleen Tattersall New Researcher Award

The prize for the Kathleen Tattersall New Researcher Award consists of a 500 Euro payment, plus free attendance at the conference. The prize may also include a visit to the sponsoring organisation.

Entitlements:

- Logo associated with event in all publications and on the AEA website
- 1 complimentary digital bag insert
- Company logo on the back of the conference programme
- · Mention in the welcome address
- Present the award winner with the prize

Poster Award

Each year a prize is awarded for the best poster. This has traditionally involved a visit to the sponsoring organisation although alternative prizes will be considered.

Entitlements:

- Logo associated with event in all publications and on the AEA website
- Mention in the welcome address
- 1 complimentary digital bag insert
- To present the award winner with the prize
- Company logo on the back of the conference programme

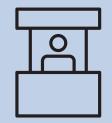
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#6 Opportunity: Become an exhibitor

Exhibition Space

- 4m2 exhibition space* (2m x 2m)
- One Table
- Two Chairs
- One plug (electricity)
- Company logo under Exhibitors on conference website
- Link to a webpage of your preference on conference website
- * Minimum area is 4m2





Interested parties that would like to have a specially designed construction or non-standard equipment, we would be happy to be of service at an additional cost. Furthermore, you may also order additional standard equipment (table, stands, chairs, additional space, etc.)

Please contact us with your requirements in advance of the event and we will be happy to be of service.

#7 Opportunity: Sponsoring the future of assessment research

Would you like to support the development of new researchers by enabling them to attend the AEA Europe conference when they might not otherwise be able to? We are now offering the opportunity to sponsor the future of assessment research by contributing to the Participation Fund, as outlined above. Sponsors who contribute 500 euro or more to the Fund in a given year will be entitled to the following:

- Logo associated with the sponsor in all publications and on the AEA Europe website
- Being named and identified as a sponsor of the fund
- 1 complimentary digital conference bag insert
- Mention in welcome address
- Company logo on the back of the conference programme

More information is available here: https://aea-europe.net/participation-fund/

Additional Sponsorship Opportunities

In case that there are interested parties that would like to support the conference with an alternative sponsorship they should contact the conference organisers for more information

